

Candice Evans

graphic Designer

1546 Brightshore Blvd
Bayshore, NY 11706

e: Cevans39@gmail.com
p: 917.495.4144

www.candid-designs.com

Qualifications Profile:

Highly creative and multitalented Graphic Designer with experience in multimedia, marketing and print design. Collaborative and interpersonal skills; team player with written and verbal communication abilities. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements. Creative experience in the following:

Print:

- Brochures & Newsletters
- Logos & Branding
- Business Cards & Stationery
- Posters & Postcards
- Promotional Ads
- Editorial Layouts

Web & Multimedia:

- Website Design
- CD & DVD Cover Design
- Email Newsletters
- HTML & CSS
- Banner Ads

Professional Experience:

SBLM Architects, New York, NY [2011 - Present]

Jr. Graphic Designer

Work closely with the Sr. Designer and Marketing team to develop marketing/print material for the firm as well as put together project submissions. Aided with print production and assembly of all marketing materials in-house.

HairDesignerTV, Riverhead, NY [2007-2011]

Graphic Designer - Art Director

Successfully manage and coordinated graphic design projects from concept through completion. Worked closely with the Video Editors and Web Designer to create and conduct marketing presentations.

Adweek Magazine, New York, NY [Summer 2005]

Intern

Worked closely with the Art Director to create design themes and graphics for marketing and sales materials.

Loehmanns, South Huntington, NY [2004-2008]

Department Lead/Sales Associate/Cashier

Responsible for Women's career clothing, "Backroom" Department. Assisted managers with visual displays for merchandise, inventory of stock and maintenance of various departments. Worked in the cash office handling cash deposits for bank pick ups/drop-offs and paperwork regarding returns, purchases and exchanges.

Educational Background:

Bachelors Degree - Visual Communication, 2008-Present

SUNY - Farmingdale State University, NY

Associates of Occupational Studies - Graphic Design, 2005

The Art Institute of New York City, NY

Technical Proficiency:

Applications: Adobe Illustrator, InDesign, Photoshop; Dreamweaver; Quark Xpress and Microsoft Office Suite (Word, Excel and Power Point)

Platforms: Mac OS X, Windows Vista/XP